

The Y.™ For a better us.™

LEVELS OF GIVING:

\$75 per month...

makes it possible for an entire family to have the resources and support needed to learn, grow and thrive through a Family Membership.

\$125 per month...

offers 10 kids the ability to attend Y day camp, helping them become responsible stewards of our environment and respected leaders with their peers.

\$250 per month...

lets 10 kids experience Y after school programs where they engage in physical, learning and imaginative activities that encourage them to explore who they are and what they can achieve.

OUR GOAL: \$400,000

I PLEDGE: \$5,000 \$2,500 \$1,000 \$500

Other \$ _____

Name _____

Business Name _____

Address _____

City _____ State _____ Zip Code _____

Phone(s) _____

Email _____

I WILL PAY MY PLEDGE:

Online at Southbay.YMCA.org/giving

Monthly (through the end of 2016)

Monthly Electronic Invoice

Quarterly (March, June, Sept., Dec.)

Quarterly Electronic Invoice

Credit Card # _____

Expiration Date _____

Signature _____

Please make checks payable to: **South Bay Family YMCA**

Mail to: 1201 Paseo Magda, Chula Vista, CA 91910

Campaigner Name _____

To give - Call 619.421.9622 or go to southbayymca.org

SENIDA & ASHLEY'S STORY

The South Bay Family YMCA has made a great impact on my family by providing outstanding service. My daughter has been in the YMCA STRETCH Program for six years and the Academy program for almost four years. These subsidized programs from the Y have given me the ability to go to work every day worry free. Knowing my daughter is being well taken care of and is receiving opportunities to expand her knowledge is priceless.

Ashley has had opportunities with the Y that I never thought would be possible. She has learned, participated, and educated others in programs such as Robotics, the STEM programs, and Friday healthy food projects. Our family enjoys implementing these projects at home as well.

Ashley has built endless friendships that have grown stronger over time. These programs also bring parents closer together to build a support system for our kids. I can personally say that being in the military and working a full time job is not easy, and unfortunately I do miss out on many moments in my daughter's life. However, I know I can count on our YMCA team to keep me up to date on all the events and occasions that are going on in Ashley's life.

The Y has also given many families, including myself, the ability to enroll our children in holiday programs at an affordable rate so our children don't miss out. There are not enough words to explain my gratitude towards donors who make the YMCA happen every day. The support has given us endless opportunities.



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



TOGETHER WE CAN BUILD A BETTER US

Annual Campaign
SOUTH BAY FAMILY YMCA

The Y.™ For a better us.™

ENGAGING ALL FAMILIES... BECAUSE TOGETHER WE BUILD A BETTER US

The Community's Need:

It's a fact that strong, stable, secure families form a solid foundation for the growth and success of all family members, particularly children in low-income areas. We are committed to reaching out to kids and families regardless of income, to provide support by engaging in the Y.

Our Commitment:

We have a vision to significantly increase the time families spend together and, specifically, to engage 1 in 8 households in programs that will help family members of all ages and backgrounds learn, grow and thrive.

Last year, the South Bay Family YMCA raised \$375,000 to provide financial assistance and subsidy to fulfill our mission to serve all people regardless of their ability to pay. The need is urgent and growing...and it can't be met without you!

The Impact of Your Investment:

Our Association-led annual campaign focuses on supporting our highest-need communities throughout San Diego County. When you invest in the Y, your dollars will directly benefit kids and families in underserved communities.



EMPOWERING YOUTH

Through the Youth & Government program at the Y I have developed problem solving and leadership skills and it has inspired me to continue to grow. Y&G has given me new experiences with our own government and its practices. It has allowed me more insight and interaction with peers in a new way regarding political topics that are rarely discussed within our demographic. The scholarship I received through the generosity of the YMCA has allowed me to continue participating in Youth & Government throughout my high school career.



1 in 5

Families we serve is **Military**

6,000
Youth
have a safe place to
go after school.



6,000

Kids learned a life saving
skill in our pool.



59
Locations

ensuring children do not
go home to an empty
house after school.

\$1.7 million
In financial assistance and
subsidy provided to those
who need it most.



50,000
People

from all ages, backgrounds and incomes
are touched by our Y every year.

8,000

Youth
Made friends and
achieved goals in
Day Camp



YOUTH DEVELOPMENT • **HEALTHY LIVING** • **SOCIAL RESPONSIBILITY**

At the Y, strengthening community is our cause. We believe that positive, lasting personal and social change can only come about when we all work together to invest in our kids, our health and our neighbors.

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OUR MISSION

The YMCA of San Diego County is dedicated to improving the quality of human life and to helping all people realize their fullest potential as children of God through the development of the spirit, mind and body.

GIVE TODAY

southbay.ymca.org • 619.421.9622