

## I Want to Make a Difference!

### I PLEDGE

my support for the  
YMCA Strong Kids  
Campaign:

- Other \$ \_\_\_\_\_  
 \$250  
 \$150  
 \$100  
 \$75  
 \$50

NAME		
ADDRESS		
CITY	STATE	ZIP
PHONE(S)		
EMAIL		

- YMCA Member  YMCA Participant  
 Company Matching Gift

How did you hear about our campaign?  
 Mail  Volunteer  Staff  Other

I wish my pledge to be directed to a specific program area.

Area: \_\_\_\_\_

For your convenience, donations can be divided into  
monthly or quarterly payments.

#### I WILL PAY MY PLEDGE:

- Payment in full on date:  
 Monthly (10 payments)  
 Quarterly (Mar., Jun., Sept., Dec.)

#### DONOR RECOGNITION:

- Anonymous  
 Acknowledge my gift under the following name(s):  
\_\_\_\_\_

- My gift is \$250 or more and I'd like a donor recognition item  
 I do not want a donor recognition item

**Please make checks payable to the**

South Bay Family YMCA, and mail to:  
1201 Paseo Magda, Chula Vista, CA 91910

Questions? Please call (619) 421-8805, ext. 2103

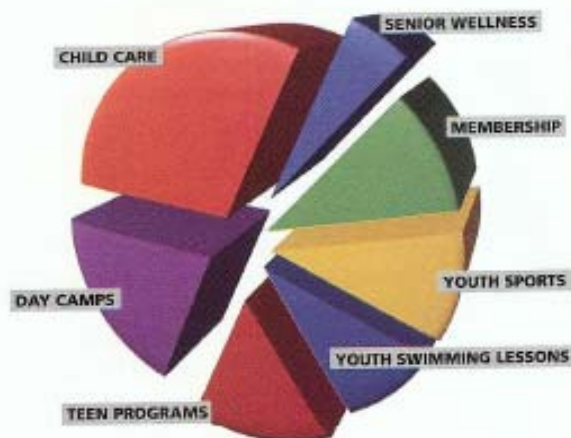


## Our Campaign Goal...

Membership and program fees at the  
South Bay Family YMCA do not cover all the  
costs to support these vital community  
programs.

To ensure that no one is turned away because of  
inability to pay, we truly need your help. Through  
the YMCA Strong Kids Campaign, your contri-  
bution helps us provide program support and  
financial assistance to families who need it in our  
community. By working together, we give all kids  
the opportunity to grow stronger in spirit, mind  
and body.

**Goal: \$389,000**



The South Bay Family YMCA is dedicated to improving  
the quality of human life and to helping all people  
realize their fullest potential as children of God  
through the development of the spirit, mind, and body.

**SOUTH BAY FAMILY YMCA**  
**IT'S FOR EVERYBODY**

*We build strong kids, strong families, strong communities.*

1201 Paseo Magda, Chula Vista, CA 91910  
(619) 421-8805 - [www.southbay.ymca.org](http://www.southbay.ymca.org)



## SOUTH BAY FAMILY YMCA



Annual Support Campaign 2009



# South Bay Family YMCA

The South Bay Family YMCA serves over 35,000 youth, teens, families and seniors throughout the communities of Bonita, Chula Vista and National City. Since 1960, the South Bay Family YMCA has been dedicated to improving the quality of human life and to helping all people realize their fullest potential as children of God through the development of the spirit, mind and body.

Through a variety of programs like aquatics, camp, childcare, fitness, gymnastics, sports and teen activities, the YMCA provides a safe place where kids can learn about the values of Caring, Honesty, Respect and Responsibility.

Your contribution helps us provide program support and financial assistance to those who need it in our

community. Thanks to generous donors, no one is turned away due to a lack of funds, ensuring the Y is for Everybody.



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## Mission Moment

This past year I participated in the YMCA Youth and Government program. It changed my life. The YMCA Youth and Government program is a great opportunity for any student, however it does cost money. When I first heard of the program, I was amazed. I knew it was something I wanted to be a part of. Unfortunately, when I found out about the cost of the program and after speaking to my parents about it, I concluded that I would not be able to participate due to financial difficulties. I was definitely sad to know that I would have to miss out on something that was so special to me just because of a lack of money. I accepted the idea and could only hope that I would have enough money to go next year.

When I told the Teen Director I would not be able to participate, he said if I really wanted to go, we would find way to make it happen. He told me that there are people who donate money to the YMCA to help people like me participate in the YMCA's life changing programs. I honestly could not believe that there were people out there who were willing to help me, a complete stranger. I could not believe that people with that kind of heart existed.

I was able to be a part of the program thanks to your contributions. I can honestly say the opportunity changed my life. It taught me so much; it taught me how to be confident and believe in myself. I made friends from all over the country and most importantly it taught me a lot about myself. By the end of the program I knew exactly what I wanted to study and who I want to be when I grow up. You helped me figure out my life, you changed my life. Without your contributions and your support I would not have been able to be a part of this. I want to give you all my personal thanks, thank you for helping a complete stranger, thank you for helping me.

— Itzel, Teen YMCA Member



# Your Gift Makes a Difference

## Levels of Giving

- **YOUR GIFT OF \$10/MONTH** builds self-confidence by providing swim lessons and water safety programs for three children in our community.
- **YOUR GIFT OF \$25/MONTH** makes it possible for two children to attend summer camp with life-enriching activities such as surfing, horseback riding and fishing.
- **YOUR GIFT OF \$50/MONTH** allows a group of kids to learn skills, sportsmanship and confidence through participation in the YMCA's gymnastics program.
- **YOUR GIFT OF \$100/MONTH** enables three families to have memberships at the YMCA for one year.
- **YOUR GIFT OF \$250/MONTH** enables two children to attend YMCA after school programs for a year, a chance to make new friends and build self-esteem in the safest environment.



## Suggested Levels of Support

Gifts and pledges are recognized at these levels:

<b>YMCA GOLDEN CIRCLE</b>	\$10,000 or more
<b>PRESIDENT'S ROUND TABLE</b>	Founder \$5,000
	Statesman \$2,500
	Benefactor \$1,000
<b>OTHER GIVING LEVELS</b>	Youth Sponsor \$500
	Patron of Youth \$250



## Make Your Gift Online!

You can now make your donation online at [www.southbay.ymca.org](http://www.southbay.ymca.org) and click on Giving.

**Every gift, large or small, matters to us**

